

Symbol	AVFP	Shares Issued and Outstanding	21'500'000
Exchange	OTC Markets Group, NY, USA OTC Pink	Estimated NPV (US\$)	96'255'000
Registered in	Nevada, USA	Location of HQ	Zurich, Switzerland

Summary

- Originally established by Warren Avis, founder of Avis Rent-A-Car;
- Re-launched as integrated business development engine;
- Acquires high potential, undervalued companies;
- Maximizes companies' value in 4 phases: 1. Capital restructuring (negotiating with creditors, purchasing debt at discount, investing own funds); 2. Operational restructuring (interim management, control framework); 3. Development (refocusing business strategy, product & market development, accounting, business plans, branding, sales & distribution); 4. Placement preparation (preparing offering memoranda, facilitating private or public placement).
- Leverage through network synergies (business & capital services);
- Realizes multiple of original value through listed exit or tradesale

Key Investment Considerations

- Unique combination of private equity firm, consultancy, and operational portfolio management; entrepreneurial merchant bank approach under solid global brand;
- Experienced management team, successful track record of 28 public listings/IPOs. New innovative concept merged with a successful portfolio management company operating since 1988;
- Co-entrepreneurship of management: compensation share-based up to 70% (based on investment share price of US\$ 2.50);
- 'Full reporting' status targeted for 2014, including change of domicile to and listing in CH;
- Investment in existing portfolio with high value potential;
- Balanced portfolio mix: green technology, IT/media, modular houses, financial services in developing markets, trade; all of them on an international scale.

Current Portfolio Companies

- **Environmental Sensors Inc.** is a leading developer of sensing and monitoring systems, which optimize the measurement of the world's most valuable resources, water and oil. ESI's product line includes GroPoint, which provides accurate, cost efficient soil moisture measurement. Furthermore, FloPoint measures the amount of water within an oil stream; a critical aspect of oil recovery. This solution represents a potentially significant breakthrough in a market that is worth several US\$ billions. (Strategic development phase)
- **AFC Building Technologies, Inc.** The company is working on providing pre-fabricated housing solutions to low income markets in Latin America, Europe, Asia and Africa, as well as upmarket design based modular solutions under the name 'Concept Houses'. To date, sample houses have been erected in Uruguay and Poland, and large quantity orders are expected from several governmental agencies as well as the private sector. AFC is currently in the process to take this company public. (Early development stage)
- **Avis Media** provides media content, digital signage, OTT and IPTV hospitality solutions to hotels, public venues and private real estate. The company has executed projects in India (ICT Group, Sheraton), the U.A.E. (Dubai Sports City, ADIC) and Scandinavia (First Hotels, Hurtigruten). (Restructuring phase)
- **Small World Financial Services** is Europe's largest independent money transfer company, who recently acquired Choice Money Transfer. The combination of these two strong regional players led to one of the world's largest money transfer organizations. Small World Financial Services Group has a global network of more than 200,000 locations, offering services to 163 countries worldwide. (Exit phase)

Financial Proposition

- Placement offer for up to 6 million new, restricted shares (up to 15 MUSD), representing approx. 28% of Avis Financial (board seat offered).
- Fresh capital will be used for capital restructuring, as well as working capital to develop existing portfolio companies and to acquire new investment objects.